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**EAT A SUB:
HELP CENTRAL ILLINOIS FOODBANK**

Jersey Mike's Kicks off 8th Annual "Day of Giving" in March

SPRINGFIELD, IL (Mar. 28, 2018) – Central Illinois Foodbank is joining forces with Jersey Mike's Subs for the 8th Annual March "Month of Giving" fundraising campaign. During the month of March, customers can make a donation to Central Illinois Foodbank at the Jersey Mike's restaurant in Springfield.

The campaign will culminate in **Jersey Mike's "Day of Giving" on Wednesday, March 28**, when Jersey Mike's will **donate 100 percent of the day's sales – every single dollar that comes in – to Central Illinois Foodbank.**

"We are thrilled to be a part of Jersey Mike's Month of Giving. Since 2013, nearly \$14,000 has been raised for the Foodbank through this campaign, which equates to over 95,000 meals on the tables of those in need," said Central Illinois Foodbank Executive Director Pam Molitoris.

Throughout the country, on Day of Giving, Jersey Mike's locations will donate 100 percent of sales to more than 170 different charities including hospitals, youth organizations, food banks and more.

"I would like to extend a personal invitation to you and your family to visit Jersey Mike's Subs throughout the month of March, and especially on Day of Giving when 100 percent of sales – every penny – will help support neighborhood needs," said Peter Cancro, Jersey Mike's founder and CEO, who started the company when he was only 17 years old.

Last year's Month of Giving campaign raised more than \$5.5 million for more than 150 different charities nationwide. Since 2010, Jersey Mike's locations throughout the country have raised more than \$28 million for worthy local charities and distributed more than 2 million free sub sandwiches to help numerous causes.

For a list of participating restaurants in your area and for more information on our charity partners, please visit www.jerseymikes.com/mog. Everyone is invited to come in to a local Jersey Mike's restaurant and enjoy a delicious sub meal.

For more information about Jersey Mike's Subs Month of Giving, please visit:
www.jerseymikes.com/mog.

About Jersey Mike's Subs

Jersey Mike's, a fast-casual sub sandwich franchise with more than 1,500 locations open and under development nationwide, believes that making a sub sandwich and making a difference can be one and the same. Since 1956, this has been the driving force at Jersey Mike's – serving customers, teams, and franchisees. The company's commitment to excellence is what makes Jersey Mike's a great franchise opportunity. From day one, Jersey Mike's works with franchisees to ensure the best possible location, training, marketing, and ongoing coaching and support. Jersey Mike's currently is seeking single- and multi-unit operators who have a unique passion for the business, giving to others, and bringing energy to people's lives to help grow the fast-casual sandwich concept. For more information about available franchise opportunities visit: www.jerseymikes.com/franchise or call 732-292-8272.

ABOUT CENTRAL ILLINOIS FOODBANK

Central Illinois Foodbank, established in 1982, distributes more than 9.4 million pounds of food annually to over 160 food pantries, soup kitchens, residential programs and after-school programs in a 21 county region. Central Illinois Foodbank is a member of Feeding America, the nation's largest hunger relief organization. The mission of the Foodbank is to collect donated food and grocery items from growers, manufacturers, processors, wholesalers and retailers for distribution to charitable agencies serving people in need.

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