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Hy-Vee Donates Nearly 1 Million Pounds of Food to Food Banks Across the Midwest

Hy-Vee continues its holiday initiative by partnering with suppliers to help local Feeding America-affiliated food banks

WEST DES MOINES, Iowa (Dec. 14, 2020) — Hy-Vee, Inc. announced today that it is partnering with dozens of national and regional food manufacturers and suppliers to help provide more than 1 million pounds of food to 17 food banks across its eight-state region for the holiday season.

Hy-Vee collaborated with many of its supplier partners to fill more than 20 truckloads with food and supplies for 17 Feeding America-affiliated food banks across the Midwest. The company received donations of protein, produce, dairy and nonperishable items, as well as monetary donations from 26 leading food manufacturers and suppliers. Hy-Vee also donated more than \$250,000 in food to the effort.

The donations to the food banks are part of Hy-Vee's goodwill initiative over the holidays in 2020, designed to combat food insecurity, especially during the pandemic. Last month, more than 260 Hy-Vee and Dollar Fresh stores donated up to 100 meal kits each to a local nonprofit partner in their community that then distributed the meals to local families in need. Each kit had all the ingredients for a Thanksgiving meal for a family of four. In all, Hy-Vee donated 80,000 meals the week of Thanksgiving.

Now, as part of its ongoing commitment to solving food insecurity, Hy-Vee wants to ensure the food banks that serve its communities are fully stocked this holiday season.

In addition to its continued support of food banks, Hy-Vee held several initiatives this past year to provide food and much needed support throughout its eight-state region. These initiatives included produce giveaways, meat distributions, fundraisers and meal giveaways that totaled more than \$3 million.

WHO: Hy-Vee in partnership with Bernatello's, Bimbo, Campbell's, Chobani, Coca-Cola, ConAgra, Danone, Dole, Frito-Lay, General Mills, Hormel, Idahoan Potatoes, Johnsonville, Kellogg's, Kemps, Kraft Heinz, McCormick, PepsiCo, Pro Health Potatoes, Smithfield, Smuckers, Stemilt, Suntreat, Tyson, Unilever, Utz

WHAT: Donations of food including protein, produce, dairy and nonperishables

WHEN: December 14-16, 2020

WHERE: 17 Feeding America food banks across Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, South Dakota and Wisconsin

DROP OFFS WILL OCCUR AT THE FOLLOWING DATES/TIMES AT THESE LOCATIONS:

Illinois

- Central Illinois Food Bank, Springfield, Ill. (Dec. 15 at 10 a.m.)
- Eastern Illinois Food Bank, Urbana, Ill. (Dec. 15 at 10 a.m.)

- Northern Illinois Food Bank, Geneva, Ill. (Dec. 14 at 10 a.m.)

Iowa

- Food Bank of Iowa, Des Moines, Iowa (Dec. 16 at 9:30 a.m.)
- Food Bank of Iowa, Ottumwa, Iowa (Dec. 16 at 11:30 a.m.)
- HACAP Food Reservoir, Hiawatha, Iowa (Dec. 14 at 10 a.m.)
- Northeast Iowa Food Bank, Waterloo, Iowa (Dec. 14 at 10 a.m.)
- River Bend Food Bank, Davenport, Iowa (Dec. 15 at 10 a.m.)

Kansas/Missouri:

- Harvesters – The Community Food Network, Kansas City, Mo. (Dec. 16 at 10 a.m.)
- Ozarks Food Harvest, Springfield, Mo. (Dec. 14 at 10 a.m.)
- Second Harvest Community Food Bank, St. Joseph, Mo. (Dec. 15 at 10 a.m.)
- The Food Bank for Central and Northeast Missouri, Columbia, Mo. (Dec. 15 at 10 a.m.)

Minnesota

- Channel One Regional Food Bank, Rochester, Minn. (Dec. 16 at 10 a.m.)
- Second Harvest Heartland, St. Paul, Minn. (Dec. 16 at 9 a.m. and 10 a.m.)

Nebraska

- Food Bank for the Heartland, Omaha, Neb. (Dec. 16 at 10 a.m.)
- Food Bank of Lincoln, Lincoln, Neb. (Dec. 16 at 10 a.m.)

South Dakota

- Feeding South Dakota, Sioux Falls, SD (Dec. 15 at 10 a.m.)

Wisconsin

- Second Harvest Food Bank of Southern Wisconsin, Madison, Wis. (Dec. 14 at 9 a.m.)

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Hy-Vee, Inc. is an employee-owned corporation operating more than 275 retail stores across eight Midwestern states with sales of \$11 billion annually. The supermarket chain is synonymous with quality, variety, convenience, healthy lifestyles, culinary expertise and superior customer service. Hy-Vee ranks in the Top 10 Most Trusted Brands and has been named one of America's Top 5 favorite grocery stores. The company's more than 88,000 employees provide "A Helpful Smile in Every Aisle" to customers every day. For additional information, visit www.hy-vee.com.